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MHC Organizations: WMHC
WMHC: Playlists: 1979-1980 (1 of 48)
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B. Salhanick, M.D.
WMHC
Radio Station of
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2044

October 19, 1979

We're in the middle of midterms which seem to start earlier every year. However great the extra work-load is, this play-list is more reflective of WMHC's capabilities.

NSBC was nice and calm this past weekend, special hello's to everyone who was there and extra-special hello's to everyone who wasn't.

The WMHC directors for this semester (the second half of our terms of office) are:
GM--Ann Messersmith--413-538-3249; PD--Lisa Hebb--413-538-3053; CE--Tommy Kopek (UMASS)--413-532-7071; MD (me)--Beverly Salhanick--413-538-3784. + Lisa Kittle

Upcoming concerts: NRBQ--UMASS--Oct. 27; Bonnie Raitt--UMASS--Oct. 28.

Upcoming feature lps: Oct. 21--Rupert Holmes, Ben Sidran (courtesy of Paul Brown), Mother's Finest. Oct. 28--Peter Green, Nature's Divine, Jay Hoggard.

Sales figures from Platterpuss Records, Northampton.

* indicates an add.

ROCK (Heavy--12-39 plays in 2 weeks)

very H	Bonnie Raitt	The Glow	Warners
H	Cheap Trick	Dream Police	Epic
M	The Kinks	Low Budget	Arista
* L/M	Led Zeppelin	In Thru the Out...	Swan Song
L	Little River Band	First Under....	Capitol
M	Tim Curry	Fearless	A & M
NONE	Quadrophenia Soundtrack		Polydor
NONE	Hotels	Hotels	MCA
L	E.L.O.	Discovery	Jet
L	The Records	The Records	Virgin

ROCK (Moderate--8-11 plays in 2 weeks)

*	Foreigner	Head Games	Atlantic
*	John Townley	Townley	Harvest
*	Sniff 'n' the Tears	Fickle Heart	Atlantic
	Chicago	13	Columbia
	Ian Gomm	Gomm with.....	Stiff/Epic
	Van Morrison	Into the Music	Warners
	Karla Bonoff	Restless Night	Columbia
	Bob Dylan	Slow Train Comin'	Columbia
	Alan Parsons Project	Eve	Arista
	Pat Travers	Go for What...	Polydor

ROCK (Light--5-7 plays in 2 weeks)

*	The Motels	The Motels	Capitol
	Night	Night	Planet
	America	Silent Letter	EMI/Capitol
	Steve Martin	Pre-album	Warners
*	Santana	Marathon	Columbia
	The A's	The A's	Arista
	The Beat	The Beat	Columbia
	The Rumour	Frogs, Sprouts,...	Arista
	Charlie	Fight Dirty	Trident

Jazz (2-11 plays in 2 weeks)

	Willie Bobo	Bobo	Columbia
	Chick Corea	Delphi I	Polydor
*	Billy Cobham	B.C.	Columbia
	Steve Grossman	Perspective	Atlantic
	Stan Getz	Children of the...	Columbia
*	Jay Hoggard	Days Like These	Arista
	Maynard Ferguson	Hot	Columbia
	Michael Pedicin, Jr.	Michael Pedicin...	Philly Intern'l
	Lonnie Liston Smith	Song for the...	Columbia
	Richard Beirach	Elm	ECM
	John Surman	Upon Reflection	ECM

Jazz (continued)

*	David Sancious	Just As I Thought	Arista
	Weather Report	8:30 PM	Columbia
	Herb Alpert	Rise (single)	A & M
*	Bob James	Lucky 7	Columbia

Soul (Heavy 5-18 plays in 2 weeks)

	Earth, Wind & Fire	I Am	Columbia
	Michael Jackson	Off the Wall	Epic
	Tower of Power	Back on the Streets	Columbia
	Diana Ross	The Boss	Motown
*	Silk	Midnight Dancer	Philly Intern'l
	Dee Edwards	Heavy Love	Cotillion
	Switch	Switch II	Motown
*	Village People	Live & Sleazy	Casablanca
*	Smokey Robinson	Where There's Smoke	Tamla

(Light--2-4 plays in 2 weeks)

	Thelma Houston	Ride to the Rainbow	Motown
	Fania All-Stars	Crossover	Columbia
	O'Jays	Identify Yourself	Philly Intern'l
	Denise Williams	When Love Comes...	Columbia
*	Mother's Finest	Live	Epic
	Roy Ayers	Fever	Polydor
*	Seventh Wonder	7" single	Parachute
*	Teddy Pendergrass	Teddy	Philly Intern'l
*	Melba Moore	Burn	Epic
*	Commodores	Midnight Magic	Motown
	Isley Brothers	Winner Takes All	T-Neck
	LTD	Devotion	A & M

DROPS: The Yachts, Caldera, Gayle Moran, Joe Brooks Group

NOV. 5 1979

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November 2, 1979

Well, we're still taking midterms--they never seem to end. We've also just finished a promotion for "Blind Date." We gave away a blind date (remember, this is a women's college) and tickets to THE big social event of the fall. Many, many thanks to Paul Brown for the albums, posters, and buttons.

Upcoming concerts: Ravi Shankar, Amherst College, Nov. 4; The Motels & the Sinceros, UMASS, Nov. 9; the Talking Heads, UMASS, Nov. 11.

Upcoming WMHC feature lps: Nov. 4--Steve Forbert, Jean Carn, Dave Valentin. Nov. 11--Earl Klugh, The Sports, Millie Jackson & Isaac Hayes.

Rock--Heavy (11-20 times in 2 weeks)

Chicago	13	Columbia
Santana	Marathon	Columbia
Cheap Trick	Dream Police	Epic
Bonnie Raitt	The Glow	Warners
The Motels	The Motels	Capitol
Melissa Manchester	Melissa Manchester	Arista
Peter Green	In the Skies	Sail
Rupert Holmes	Partners in Crime	Infinity
Foreigner	Head Games	Atlantic
Joe Jackson	I'm the Man	A & M
Led Zeppelin	In Through the...	Swan Song
Tim Curry	Fearless	A & M

Moderate (7-9 times in 2 weeks)

*	The Police	Regatta de Blanc	A & M
	Quadrophenia Soundtrack		Polydor
	Ian Gomm	Gomm with...	Stiff/Epic
	E.L.O.	Discovery	Jet

*	Blind Date	Blind Date	Windsong
	The Shoes	Present Tense	Elektra
	The Kinks	Low Budget	Arista
	Rick Derringer	Guitars & Women	Blue Sky
	Sniff 'n' the Tears	Fickle Heart	Atlantic
	Alan Parsons	Eve	Arista
	Little River Band	First Under the Wire	Capitol

Light (4-6 in 2 weeks)

	UK	Night After Night	Polydor
	Foghat	Boogie Motel	Warners
	Leo Sayer	Here	Warners
	Van Morrison	Into the Music	Warners
	Karla Bonoff	Restless Nights	Columbia
	Bob Dylan	Slow Train Runnin'	Columbia
*	Headboys	Headboys	RSO
*	Steve Forbert	Jackrabbit Slim	Nemperor
*	Suzi Quatro	Suzi...& Other...	RSO
	NRBQ	Kick Me Hard	Rounder
	Pat Travers	Go For What You Know	Polydor
	Ry Cooder	Bop 'Til You Drop	Warners

Soul (2-10 times in 2 weeks)

	Mother's Finest	Live	Epic
	Nature's Divine	In the Beginning	Infinity
*	Streisand & Summer	"Enough is Enough"	Columbia/Casablanca
	Cameo	"I Just Wanna Be"-SINGLE	Chocolate City
	Diana Ross	The Boss	Motown
	Michael Jackson	Off the Wall	Epic
	Commodores	Midnight Magic	Motown
*	Jean Carn	When I Find You Love	Philly Intern'l
	Tower of Power	Back on the Streets	Columbia
	Lauren Wood	Lauren Wood	Warners
	The O'Jays	Identify Yourself	Philly Intern'l
	Smokey Robinson	Where There's Smoke	Tamla

*	Donna Summer	On the Radio	Casablanca
	Jackie Moore	I'm On My Way	Columbia
	Melba Moore	Burn	Epic
	Thelma Houston	Ride to the Rainbow	Motown
*	Hot Chocolate	Going Thru the..	Infinity
*	Herb Alpert	"Rise" Single	A & M
	Switch	Switch II	Motown

Jazz (1-14 plays in 2 weeks)

	Jay Hoggard	Days Like These	Arista
*	Ben Sidran	Cat In the Hat	Horizon (Paul Brown)
	John Serry	Exhibition	Chrysalis
	Stan Getz	Children of the..	Columbia
	Earl Klugh	Heartstring	United Artists
	Lonnie Liston Smith	A Song for the...	Columbia
	Weather Report	8:30	Columbia
	Maynard Ferguson	Hot	Columbia
	Richard Bierach	Elm	ECM
	David Sancious	Just A I Thought	Arista
*	George Duke	Master of the Game	Epic
	Steve Grossman	Perspective	Atlantic
	Bob James	Lucky Seven	Columbia
*	Bob James/Earl Klugh	One on One	Columbia
	Chick Corea	Delphi I	Polydor
	Billy Cobham	B.C.	Columbia
	Micheal Pedicin, Jr.	Micheal Pedicin, Jr	Philly Intern'l
	Matrix	Tale of the Whale	Warners
*	Mark Colby	One Good Turn	Columbia
	Paul Motian Trio	Le Voyage	ECM
*	Chuck Kruger	Windy & Warm	Sail

Drops: Hotels, the Records, John Townley, Night, America, the Beat, the Rumour, Charlie, Earth Wind & Fire, Silk, Dee Edwards, Roy Ayers, LTD, Willie Bobo, John Surman.

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NOV. 16 1979

November 16, 1979

Thank God Its Thanksgiving! As usual, academic pandemonium reigns, but the other day someone told me about this thing called sleep, and I may try it this vacation. Many thanks to UPC (Union Production Council) at UMASS for the tickets and EPs for the Sinceros/Motels show that we gave away on the air. The tickets & EPs--not the show.

On December 2nd, WMHC will be deciding it's new board of directors; because I am a senior, I will no longer serve as MD. I will be replaced and it remains to be seen what I will do next semester.

Upcoming concerts: November 30--UMASS--Derringer.

Upcoming feature lps: December 2--Don Sebesky, Fabulous Poodles, Dobie Gray. December 9--TBA

Rock-Heavy (10-29 plays in 2 weeks)

Steve Forbert	Jackrabbit Slim	Nemperor
Tim Curry	Fearless	A & M
The Motels	The Motels	Capitol
Led Zeppelin	In Thru the Out Door	Swan Song
Cheap Trick	Dream Police	Epic
Rupert Holmes	Partners in Crime	Infinity
Bonnie Raitt	The Glow	Warners
UK	Night After Night	Polydor
Tom Petty &	Damn the Torpedoes	Backstreet
Santana	Marathon	Columbia
The Head Boys	The Head Boys	RSO
Foreigner	Head Games	Atlantic

Moderate (6-10 plays in 2 weeks)

The Shoes	Present Tense	Elektra

Rock-Moderate (continued)

Joe Jackson	I'm the Man	A & M
Pablo Cruise	Part of the Game	A & M
Iân Gomm	Gomm with the...	Stiff/Epic
Sniff 'n' the Tears	Fickle Heart	Atlantic
E.L.O.	Discovery	Jet
A.R.S.	Are You Ready	Polydor
Hunter/Mott the Hoople	Shades of...	Columbia
Bob Dylan	Slow Train Coming	Columbia
Foghat	Boogie Motel	Warners
Dave Edmunds	Repeat When Neccessary	Swan Song
Desmond Child & Rouge	Runners in the Night	Capitol
Outlaws	In the Eye of the Storm	Arista

Light (4-6 plays in two weeks)

The Police	Regatta de Blanca	A & M
Blind Date	Blind Date	Windsong
Rick Derringer	Guitars & Women	Blue Sky
The Sports	Don't Throw Stones	Arista
Melissa Manchester	Melissa Manchester	Arista
Little River Band	First Under the Wire	Capitol
Van Morrison	Into the Music	Warners
Peter Green	In the Skies	Sail
The Kinks	Low Budget	Arista
Pat Travers	Go For What You Know	Polydor
Fabulous Poodles	Think Pink	Epic

Soul (2-13 plays in two weeks)

Angela Bofill	Angel of the Night	GRP
Jean Carn	When I Find You Love	Philly Intern'l
The Commodores	Midnight Magic	Motown
Donna Summer	On the Radio	Casablanca
Diana Ross	The Boss	Motown
Eddie Henderson	Runnin' to Your Love	Capitol
Streisand/Summer	single	Columbia/Casablanca

Bell & James	Only Make-believe	A & M
Sly Stone	Ten Years Too Soon	Epic
Tower of Power	Back on the Streets	Columbia
Gloria Gaynor	I Have a Right	Polydor
Nature's Divine	In the Beginning	Infinity
Silk	Midnight Dancer	Philly Intern'l
O'Jays	Identify Yourself	Philly Intern'l
Anita Ward	Ring My Bell--12" Single	TK
Thelma Houston	Ride to the Rainbow	Tamla
Cher	Prisoner	Casablanca
Millie Jackson & Issac Hayes	Royal Rappin's	Polydor
Cameo	I Just Wanna Be--Single	Casablanca
Switch	Switch II	Motown
Pockets	So Delicious	Columbia
Isley Brothers	Winner Takes All	T-Neck

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December 7, 1979

Not only is this the final playlist for the fall semester, it is also the final playlist for the '70's AND it is my final playlist. A new Board of Directors comes into office in January. I will gradually fade out during that month--but I will resurface as an IBS staff member in March. The new music directors are: Kris Kittle and Leslie Mills (now Business manager); Lori Smallwood will be their assistant. The past two years have been quite an irreproducable experience for me and I want to thank you all.

Two nights ago we held a Pina Colada Party to listen to the Rupert Holmes lp. Attendence wasn't bad and it helped WMHC's image on campus. Kris and Leslie are looking forward to doing many more promotions.

The jazz list accidently was left off the last list, it will be specially included.

Feature lps: Dec. 9 (last time this semester) Wazmo Nariz, Love Unlimited, Giants

ROCK--Heavy (25-14 plays in 2 weeks)

Tom Petty &	Damn the Torpedos	Backstreet
The Sports	Don't Throw Stones	Arista
Led Zeppelin	In Thru the Out Door	Swan Song
Rupert Holmes	Partners in Crime	Infinity
Cheap Trick	Dream Police	Epic
The Who	The Kids are Alright	MCA
Tim Curry	Fearless	A & M
The Motels	The Motels	Capitol
Joe Jackson	I'm the Man	A & M
The Shoes	Present Tense	Elektra
Fabulous Poodles	Think Pink	Epic
The Headboys	The Headboys	RSO

Medium (13-9 plays in 2 weeks)

The Police	Regatta de Blanc	A & M
UK	Night After Night	Polydor
Bonnie Raitt	The Glow	Warners
Steve Forbert	Jackrabbit Slim	Nemperor
Foreigner	Head Games	Atlantic
ELO	Greatest Hits	Jet
The Pages	Future Streets	Columbia
Ian Gomm	Gomm with the...	Stiff
Melissa Manchester	Melissa Manchester	Arista
Boomtown Rats	The Fine Art of Surfacing	Columbia
Dave Edmunds	Repeat When Neccessary	Swan Song
Santana	Marathon	Columbia
Pablo Cruise	Part of the Game	A & M

Light (4-7 plays in 2 weeks)

The Outlaws	In the Eye of the Storm	Arista
38 Special	Rockin' Into the Night	A & M
The Inmates	First Offense	Polydor
The Songs of Paul Cotton & Richie Furay (2 lps)		Epic
The Who	Quadrophenia	Polydor
Mistress	Mistress	RSO
Aerosmith	Night in the Ruts	Columbia
Little River Band	First Under the Wire	Capitol
Foghat	Boogie Motel	Warners
April Wine	Harder...Faster	Capitol
Cindy Bullens	Steal the Night	Casablanca

Soul (4-10 plays in 2 weeks)

Dobie Gray	Dobie Grey	Infinity
Bell & James	Only Make Believe	A & M
Millie Jackson/Issac Hayes	Royal Rappins	Polydor
Streisand/Summer	12" single	Casablanca
Jean Carne	When I find You Love	Philly Intern'l
Nature's Devine	In the Beginning	Infinity

Diana Ross	The Boss	Motown
The Commadores	Midnight Magic	Motown
Donna Summer	On the Radio	Casablanca

Jazz (3-17 plays in 2 weeks)

Bob James/Earl Klugh	One on One	Columbia
John Klemmer	Mosaic	MCA
Angela Bofill	Angel of the Night	GRP
Lonnie Liston Smith	Song for...	Columbia
Weather Report	8:30	Columbia
Native Son	Native Son	Infinity
Corea/Hancock	Corea/Hancock	Polydor
Dave Valentin	The Hawk	Arista
Don Sebesky	Three Works...	Gryphon
John Serry	Evolution	Chrysalis
Bob James	Luck 7	Tappen Zee
The Crusaders	Street Life	MCA
Tom Scott	Street Beat	Columbia
Miles Davis	Best of....	Columbia
Stan Getz	Children of the World	Columbia
George Duke	Master of the Game	Columbia
Hiroshima	Hiroshima	Arista
Mark Colby	One Good Turn	Columbia
CBS All-Stars		Columbia
David Sancious	Just As I thought	Arista

See you at IBs

Beverly

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Kristin Kittle/Leslie Mills--MD's

November 19, 1980

This week's playlist has a new feature: those albums which are most often requested by our listeners are marked with an "R".

Last weekend's "Intense Neo-Wave Experience" was a financial success and a lot of fun; some of the costumes were amazing! Many thanks to Chrysalis for the Generation X, Pere Ubu, and Stiff Little Fingers albums, which were given away as prizes to the best-dressed punks and to the best dancers. A series of "WMHC On Tap" parties is now being planned for January Term.

This will be our last playlist until mid-December, due to Thanksgiving break, but we'll be in touch with you by phone in the meantime.

Upcoming feature albums--November 23: Robert Palmer, Sky, and MFSB.

ROCK--Heavy--15-23 plays in two weeks * indicates a new add

R Clash	Black Market Clash	Epic
R Various	Times Square	RSO
R* Psychedelic Furs	Psychedelic Furs	Columbia
R* B-52's	Wild Planet	Warner Bros.
Bruce Springsteen	The River	Columbia
Kenny Loggins	Alive	Columbia

Moderate--9-14 plays in two weeks

Doobie Brothers	One Step Closer	Warner Bros.
R* XTC	Black Sea	Virgin-RSO
R* Talking Heads	Remain In Light	Sire
Devo	Freedom of Choice	Warner Bros.
R Police	Zenyatta Mendatta	A&M
Elvis Costello	Taking Liberties	Columbia
Joe Jackson	Beat Crazy	A&M
Pat Benetar	Crimes of Passion	Chrysalis
Rolling Stones	Emotional Rescue	Rolling Stones
* Boz Scaggs	Hits!	Columbia

ROCK--Light--4-8 plays in two weeks

* Cheap Trick	All Shook Up	Epic
R Gang of Four	Entertainment!	Warner Bros.
Hazel O'Connor	Breaking Glass	A&M
Paul Simon	One-Trick Pony	Warner Bros.
Nervous Eaters	Nervous Eaters	Elektra
* Specials	More Specials	Chrysalis
* Tom Waits	Heart Attack & Vine	Asylum
Split Enz	True Colours	A&M
R Utopia	Deface the Music	Bearsville
R Jim Carroll Band	Catholic Boy	Atco
English Beat	I Just Can't Stop It	Sire
Southside Johnny	Havin' A Party With...	Epic
Harry Chapin	Sequel	Boardwalk
* Residents	Commercial Album	Ralph
R* Rockpile	Seconds of Pleasure	Columbia
* Shirts	Inner Sleeve	Capitol
Jeff Beck	There and Back	Epic
* Siriani Avedis	Tattoos	Terrapin
Supertramp	Paris	A&M
Motels	Careful	Capitol
* George Thoroughgood	More G.T. and Destroyers	Rounder
* Romantics	National Breakout	Nemporer
* Athletico Spizz 80	Do A Runner	A&M
R* Winter/Rose	Sweet Sorcery	Origami

JAZZ--Heavy--15-21 plays in two weeks

R George Benson	Give Me the Night	Warner Bros.
Al Jarreau	This Time	Warner Bros.
Herbie Hancock	Mr. Hands	Columbia
R Pat Metheny	80/81	ECM
R Jean-Luc Ponty	Civilized Evil	Atlantic

JAZZ--Moderate--9-14 plays in two weeks

R Al DiMeola	Splendido Hotel	Columbia
R* Hiroshima	Odori	Arista
* Spinetta	Only Love Can Sustain	Columbia

Light--2-6 plays in two weeks

R Eric Gale	Touch of Silk	Columbia
Bob James	"H"	Columbia
* Steve Reich	Octet	ECM
* Rodney Franklin	Rodney Franklin	Columbia
* Hubert Laws	Family	Columbia
David Leibman	What It Is	Columbia
* Sky	Sky	Arista
* George M'Lely	The Soloist	Alternatives
Kenny Wheeler	Around Six	ECM
David Grisman	Quintet '80	Warner Bros.
Earl Klugh	Dream Come True	UA
* Keith Jarrett	Sacred Hymns	ECM

SOUL--Heavy--12-20 plays in two weeks

R* Earth, Wind, and Fire	Faces	Columbia
Starship Orchestra	Celestial Sky	Columbia

Moderate--7-11 plays in two weeks

R Gladys Knight	About Love	Columbia
Teddy Pendergrass	TP	Philly Int'l
Jacksons	"Lovely One" (s)	Epic
Linda Clifford	I'm Yours	RSO
Natalie Cole	Don't Look Back	EMI
Brick	Waiting On You	CBS

SOUL--Light--3-6 plays in two weeks

Ashford and Simpson	A Musical Affair	Warner Bros.
S.O.S. Band	S.O.S.	CBS
* Rasa	Everything You See Is Me	Govinda
McFadden & Whitehead	Heard It In A Love Song	TSOP
Jackie Moore	With Your Love	Columbia
R Jones Girls	At Peace With Woman	Philly Int'l
R Cameo	Cameosis	Casablanca
Sweat Band	Sweat Band	CBS
* MFSB	Mysteries of the World	TSOP
* Bill Withers	Best Of	Columbia

MAKING A PLAYLIST

1. Go through the needle drop book, starting two Mondays back. Every time you see a starred song, write down the artist's name with a tick beside it. If possible, try to group artists by "Rock", "Soul", and "Jazz"; this makes things easier later on. When you're done, you should have something like this:

Jazz	Soul	Rock
George Benson 1111	Teena Marie 111	Elvis Costello ~~1111~~ 111
Ramsey Lewis ~~1111~~ 1	O'Jays ~~1111~~ ~~1111~~	Rolling Stones ~~1111~~ ~~1111~~
	ETC....	

2. When you're finished, write "Begin Next Playlist Here" at the point in the needle drop at which you've stopped.

3. Add up the ticks beside each name. Eliminate any artists with just one.

4. This is why it pays to separate categories beforehand: In each category, rank the artists from most-played to least-played, being sure to include the number of plays beside each name. In cases where there's a tie (there will be lots of 2's and 3's), use your own judgement and taste in deciding how you order the names.

5. Go through the last playlist (there's always one on the bulletin board in the station) and the black composition book entitled "Records (year)" to determine the album titles and labels. Remember that in Spring Semester, you'll have to check both the current and the past year's comp books.

6. Add the title and label to your list, so it looks like this:

# PLAYS	ARTIST	TITLE	LABEL
8	Elvis Costello	Taking Liberties	Columbia

7. Place a star next to any albums that are appearing on the list for the first time.

8. The "M" List: Write down all albums and artists with an "M" next to them. These are the DJ-owned albums. Categorize and order them to the best of your ability. Any unknown albums can usually be found in the CMJ "New Release" sheet or in Billboard. When in doubt, call the DJ who played it.

9. Write some sort of salutory memorandum to the record companies—look at an old playlist for ideas. Divide the lists into "Heavy", "Moderate", and "Light" airplay. Type the whole thing with the first page on WMHC stationary and the rest on plain white paper. Again, see an old playlist for format. Take it to Steno (in the basement of Skinner Hall) by Tuesday morning to have it ready for the Friday mailing. The playlist is always multilithed ("run") back-to-back, on blue paper, in a quantity ten greater than we actually need. The order is charged to WMHC. Station personnel always do the collating, folding, and mailing—this saves money.

10. The mailing list should be kept up-to-date and neatly typed. Take it to Steno ALONG WITH THE PRES-A-PLY XEROGRAPHIC LABELS and ask one of the workers to help you make labels. You should make no more than three playlists' worth of labels at a time; the mailing list is always changing and you don't want too many hand-written envelopes.